

Who are the nomads?

The nomads are Iran's indigenous people who have been living in the Zagros mountains for as long as 10000 years. They are shepherds and their livelihood depends on their herds of sheep and goats. What sets them apart from other shepherds is that the nomads do two semi-annual migration (transhumance) every year. This phenomenon is called Kooch in Farsi.

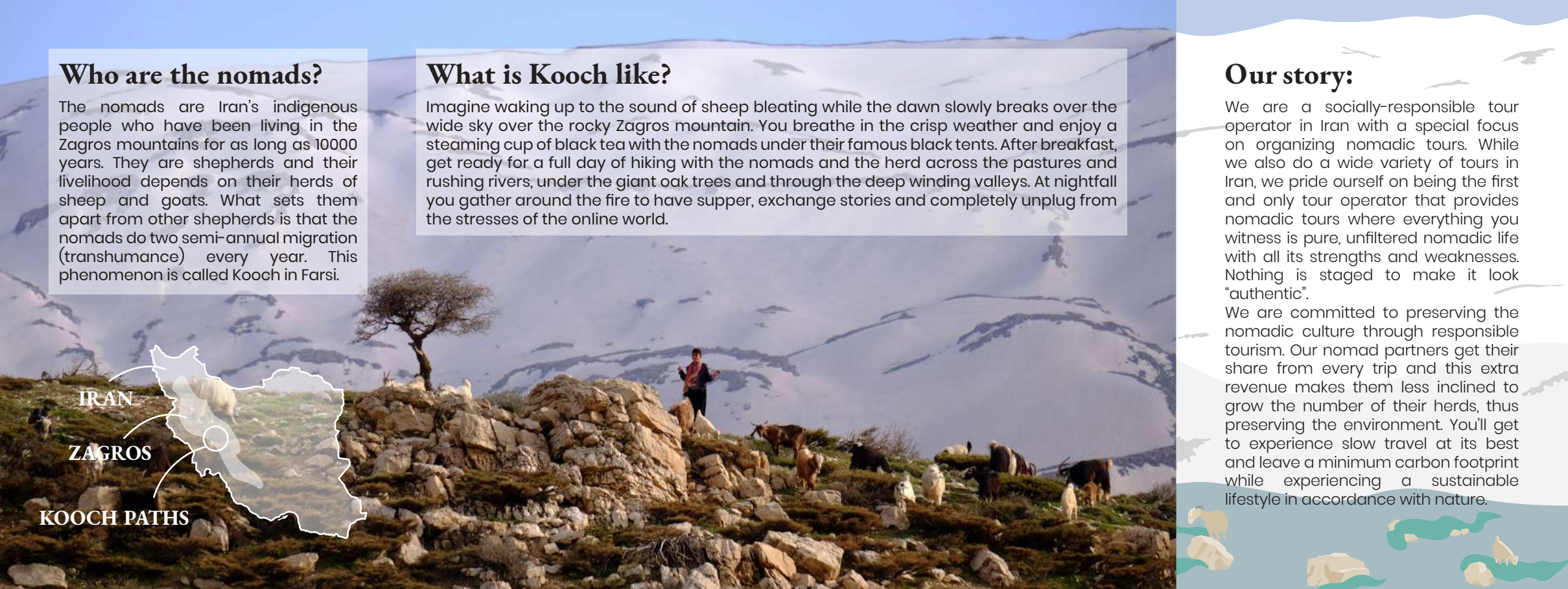
What is Kooch like?

Imagine waking up to the sound of sheep bleating while the dawn slowly breaks over the wide sky over the rocky Zagros mountain. You breathe in the crisp weather and enjoy a steaming cup of black tea with the nomads under their famous black tents. After breakfast, get ready for a full day of hiking with the nomads and the herd across the pastures and rushing rivers, under the giant oak trees and through the deep winding valleys. At nightfall you gather around the fire to have supper, exchange stories and completely unplug from the stresses of the online world.

Our story:





We are a socially-responsible tour operator in Iran with a special focus on organizing nomadic tours. While we also do a wide variety of tours in Iran, we pride ourself on being the first and only tour operator that provides nomadic tours where everything you witness is pure, unfiltered nomadic life with all its strengths and weaknesses. Nothing is staged to make it look "authentic".

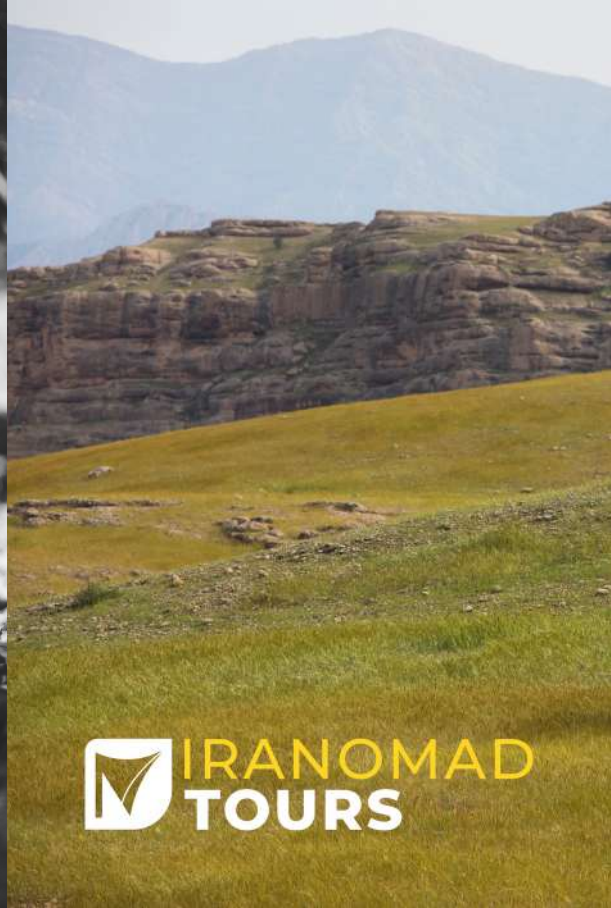
We are committed to preserving the nomadic culture through responsible tourism. Our nomad partners get their share from every trip and this extra revenue makes them less inclined to grow the number of their herds, thus preserving the environment. You'll get to experience slow travel at its best and leave a minimum carbon footprint while experiencing a sustainable lifestyle in accordance with nature.





**Discover a life
aligned with nature.**

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